

Licensing Rates

Licenses to use WaterCreek, LLC images vary in price depending on the use. Each license fee covers only one permitted use of one image.

1. Educational Use in Non-Profit Schools, Colleges or Universities: Use internally within a non profit making school, college or university by one educator or student as a teaching/learning aid. This includes use for personal projects, classroom teaching and other educational uses where the image is used internally by the organization's own staff and students, but is not made available to the general public. This license does allow repeated uses by the same educator/ student. This license excludes use for presentations to other teachers, school posters, fliers, the school newspaper, or any use outside the classroom or for publicizing the organization or any use by commercial training or teaching organizations where the organization accepts paying customers for profit. Please call for special pricing.

2. Websites/Electronic Publication - Non-Commercial: Use at one URL or in one electronic publication for a period of three years, where the web site or publisher does not take paying subscribers or advertisers and does not promote a commercial organization (\$50).

3. Web Sites/Electronic Publication - Commercial: Use at one URL or in one electronic publication for a period of three years, where the web site or publisher takes paying subscribers or advertisers, sells the electronic publication, or the web site/publication is used to promote a commercial organization (\$100).

4. Commercial Editorial, Small Circulation: Newspapers, magazines, books, catalogues, brochures, post cards, direct mailings or other print media sold, taking paid advertising, or used to promote a commercial organization. Less than 5,000 copies produced (\$75).

5. Commercial Editorial, Mid Circulation: Newspapers, magazines, books, catalogues, brochures, post cards, direct mailings or other print media sold, taking paid advertising, or used to promote a commercial organization. 5,001 to 50,000 copies produced (\$150).

6. Commercial Editorial, Large Circulation: Newspapers, magazines, books, catalogues, brochures, post cards, direct mailings or other print media sold, taking paid advertising, or used to promote a commercial organization. 50,001 to 100,000 copies produced (\$200).

7. Commercial Editorial, Very Large Circulation: Newspapers, magazines, books, catalogues, brochures, post cards, direct mailings or other print media sold, taking paid advertising, or used to promote a commercial organization. 100,001-500,000 copies produced (\$250).

8. Commercial Editorial, Top Circulation: Newspapers, magazines, books, catalogues, brochures, post cards, direct mailings or other print media sold, taking paid advertising, or used to promote a commercial organization. Over 500,000 copies produced (\$300)

Electronic rights are available for all print circulation categories at an additional \$50.