

A Prescription for Better Golf

By Lane Osborne



Lanny Correll in his shop located at Indian Wells Golf Club.

Lanny Correll, the owner of Dr. Golf Custom Clubs & Repair, doesn't have a medical degree, but when it comes to diagnosing the equipment needs of his customers, many think he could. While the name of Correll's business was originally intended as an homage to his wife's career as a pharmacist, it's a moniker that has worn well over the years given his attention to detail and ability to often prescribe the cure for what ails most golfers.

Correll's thirty plus years of experience in custom club fitting has earned himself loyal, repeat clients and the distinction of being named as one of the World's Top 100 Club Fitters. The recent relocation of his shop to Indian Wells Golf Club is likely to continue that trend given his goal of providing quality service.

"The main reason [for the move] is so I can walk right outside to the driving range to fit people [for clubs]," said Correll, a convenience that was lacking at his last location.

Correll's new shop seems to be a reflection of himself – tidy and organized. Wrenches, pliers, screwdrivers, and solvents all sit at right angles next to higher tech tools of the trade, machines that help him be among the best in the business at building clubs. The rafters of his shop are festooned with flags from his many tournament wins, a testament to his ability to also play. But

it's the golf bags in his adjoining office from his wins in the National Father-Son Golf Championship that are perhaps his biggest source of pride, because it was a family endeavor. Correll brightens when he talks about his wife, Gladys, and her contributions to the business since her retirement, or their son and daughter, who are both occasional, but talented golfers in their own right. Correll admits that his approach to parenting his children has likely carried over to the business in at least one respect.

"I have two hard and fast rules about parenting," Correll said. "Don't teach them how to play golf or how to drive, because it will just lead to arguments."

That philosophy is why Correll often cautions parents of young children, who are overly eager to raise the next Tiger Woods, against getting a set of custom clubs until they're certain their child is ready.

Due in large part to his constant pursuit of perfection, Correll has become a trusted resource to golfers from beginners to more accomplished players like mini tour professional Zack Byrd who proudly uses a tour bag sporting a Dr. Golf logo that's filled with top of the line Miura clubs and Dr. Golf signature shafts.

"I'm not perfect," Correll said, while holding a persimmon headed driver he fashioned with surgical precision years ago from a tree on his grandfather's farm, "but the clubs I build will be, or I'll take them apart and start over."

Dr. Golf Custom Clubs & Repair is located at 100 Woodlake Drive in Garden City at Indian Wells Golf Club. You can get more information by calling their shop at (843) 299-1133 or visiting them online at www.doctorgolf.us.

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